AUGUSTUS

The Life of Rome's First Emperor

Anthony Everitt



AVGVSTVS

The Life of Rome's First Emperor



ANTHONY EVERITT

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FOR RODDY ASHWORTH

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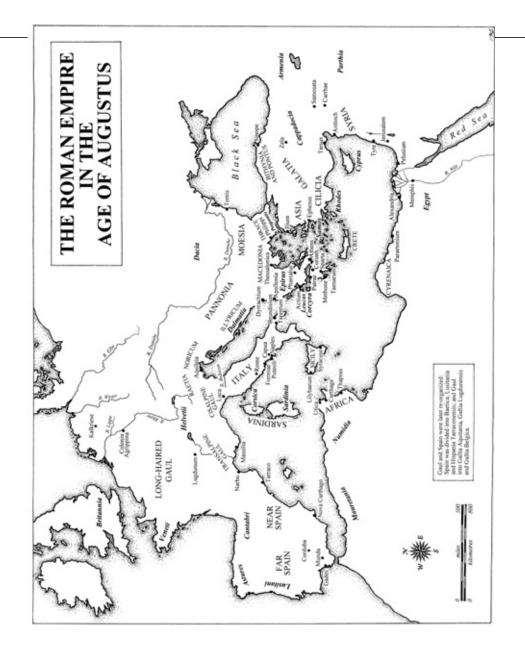
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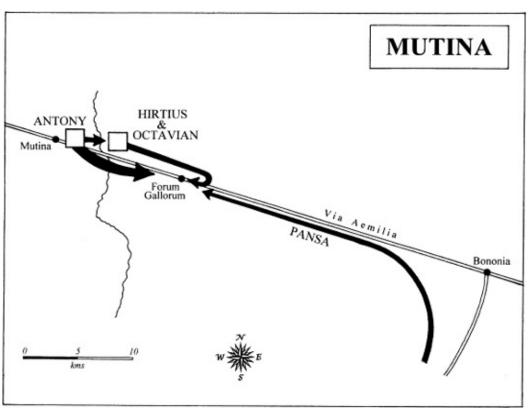
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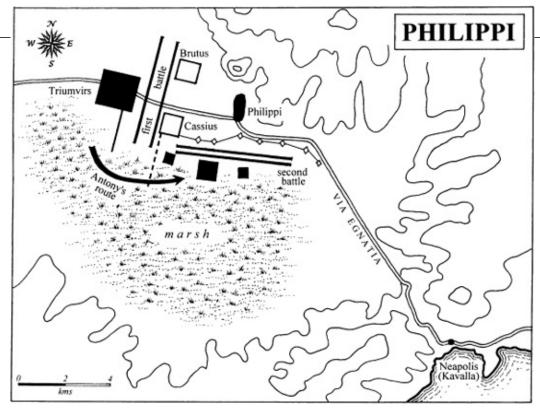
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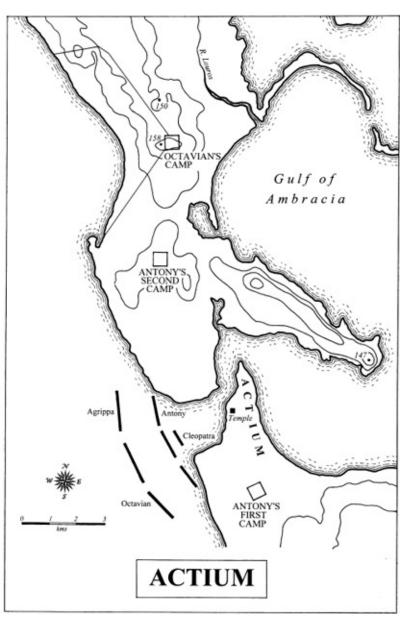
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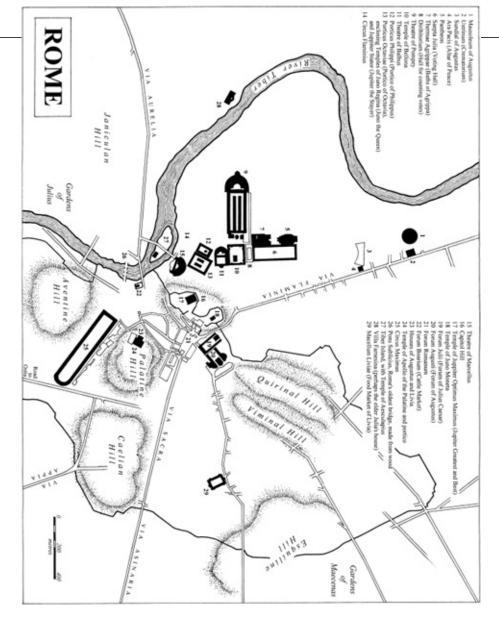


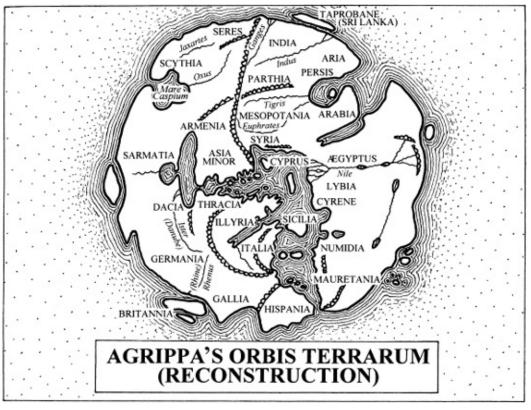




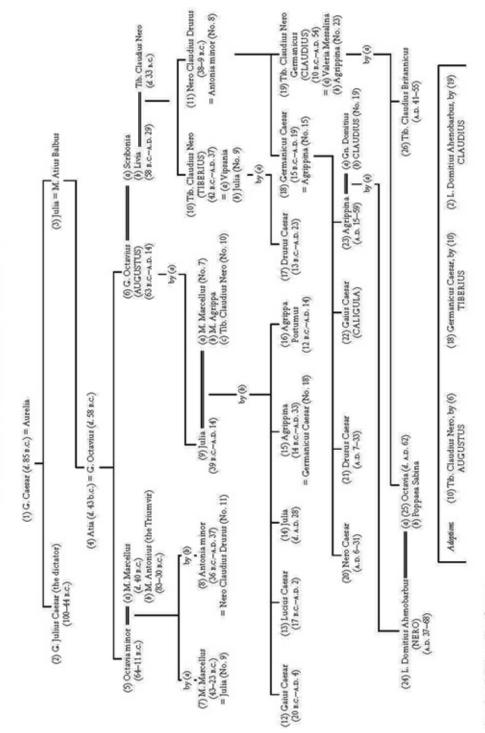








THE JULIO-CLAUDIAN DYNASTY



Names in capital letters are those of emperors.

PREFACE

His career was a masterly study in the wielding of power. He learned how to obtain it and, mo important, how to keep it. As the history of the last hundred years has shown, empires are hard we and easily lost. In the first century B.C., Rome governed one of the largest empires the world had see but through foolish policies and bad governance risked its collapse. Augustus devised a politic system that enabled the empire's survival for half a millennium. History never repeats itself exactly but today's leaders and students of politics will find his policies and methods to be of interest.

Yet Augustus himself is a shadowy figure. Many books have been written about his achievement but they have tended to focus on the Augustan age, rather than on the man as he was. My hope is make Augustus come alive.

As well as narrating his own doings, I place his story in his times and describe the events as personalities that affected him. Shipwrecks, human sacrifice, hairbreadth escapes, unbridled se battles on land and at sea, ambushes, family scandals, and above all the unforgiving pursuit absolute power—Augustus lived out an extraordinary and often terrifying drama.

The stage is crowded with larger-than-life personalities: the brilliant and charming Julius Caesa the ruthless Cleopatra, who is often said to have used sex as an instrument of policy; the idealist assassin Brutus; the intelligent drunkard Mark Antony; the dour Tiberius; the great but promiscuoulady Julia, and many more.

The incidents and actions that make up a life cannot be fully realized without also conveying sense of place. So I have sought to evoke the main locations of Augustus' career, as they were at the time and as they appear today—among them, his house on the Palatine, the secret palace on the island of Pandateria, the low, sandy headland of Actium, and the spectacular city of Alexandria.

The Roman world is still recognizable to us who live two millennia later. The day-to-day practice politics, the realities of urban living, the seaside resorts, the cultivation of the arts, the rising divor rate, the misdemeanors of the younger generation: past and present have many things in commo However, certain forms of degradation—slavery, the low status of women, and the gladiatori carnage of the arena—shock and astonish us. So, too, does the moral approval accorded to milital violence and imperial expansion. Julius Caesar's largely unprovoked conquest of Gaul was hailed Rome as a wonderful achievement, but it is estimated that one million Gauls lost their lives in the fighting.

Augustus was a very great man, but he grew gradually into greatness. He did not possess Juli

Caesar's bravura and political genius (it was that genius, of course, which killed Caesar, for it made him incapable of compromise). He was a physical coward who taught himself to be brave. He wintelligent, painstaking, and patient, but could also be cruel and ruthless. He worked extraordinari hard. He thought in the long term, achieving his aims slowly and by trial and error.

Augustus is one of the few historical figures who improved with the passage of time. He began as bloodthirsty adventurer, but once he had achieved power, he made a respectable man of himself. Frepealed his illegal acts and took trouble to govern fairly and efficiently.

One curious aspect of Augustus' life is that many of the leading players were very young men. The adults who started Rome's civil wars fell victim to long years of fighting, leaving the baton to be picked up by the next generation. Augustus and his schoolmates Maecenas and Agrippa were in the late teens when they took charge of the state. Pompey the Great's son Sextus was probably much the same age when he set himself up as a guerrilla leader in Spain.

Augustus died old, but throughout his long reign he never hesitated to entrust great responsibility the young men of his family: his stepsons Tiberius and Drusus, and his grandsons Gaius and Luciu The excitement of making one's way in an adult world must have been intoxicating.

We are right to call Augustus Rome's first emperor, yet the title is anachronistic. At the time has simply regarded as the chief man in the state. The Roman Republic had, apparently, been restore not abolished. Augustus developed a personality cult, but he did not hold permanent authority and has to have his powers regularly renewed. Only with the accession of Tiberius did people finally realist that they were no longer citizens of a free commonwealth, but subjects living under a permane monarchy. So nowhere in this book do I call Augustus emperor.

The task of writing a life of Augustus is complicated by the fact that many contemporary source are lost, casualties of the Dark Ages: the autobiography down to 25 B.C. that Augustus wrote in Spain his correspondence with Cicero; Agrippa's memoirs; the history of his times by Pollio and Messala commentaries on the civil wars after Julius Caesar's assassination; thirty books of Livy's great history of Rome, covering the period from 44 to 9 B.C. Only fragments of the life of Augustus written by friend of Herod the Great, Nicolaus of Damascus, have survived, and Appian's detailed study Rome's civil wars in the first century B.C. closes with the death of Sextus Pompeius in 35 B.C.

Dio Cassius gives a reasonably complete account in his Roman History, but his style is pedestric and he wrote three hundred years after the event. The findings of the modern archaeologist (especial inscriptions and coins) add valuable information. Neither Suetonius nor Plutarch is a historia properly speaking, but both inject some welcome anecdotes and personality assessments.

Much more is recorded about Augustus' first thirty years than about his later life and a thorough and coherent narrative of his youth can be constructed. However, important events of his maturity at old age call for the skills of the detective rather than the historian. Mysterious and incomple narratives conceal as much they reveal, and sometimes only speculative explanations can be offered For certain years nothing definite is known at all; between 16 and 13 B.C., we are told, Augustus was Gaul and Germany, but we have no idea where he went or where he was at any particular time. For the second half of this book I have been obliged to switch from straightforward narrative to a mo

thematic approach to my subject.

This disjunction is not only due to the loss of texts, but also to a lack of governmental transparence. Once the imperial system had been established, Dio claims, most events began to be kept secret as were denied to common knowledge.... Much that never materializes becomes common talk, while much that undoubtedly came to pass remains unknown, and in pretty well every instance the report which spread abroad does not correspond to what actually happened.

That is going a little too far: intentions are often revealed through actions, and the broad thrust history cannot easily be concealed. However, Dio has a point.

Hindsight is not open to biographers, who have a duty to tell a life as closely as possible to how was lived. I have tried not to forget that the past was once present and the future unknown, and had done my best to hide my guilty knowledge of what fate had in store for the actors in the drama.

The plural of a family name that ends in "-us" or "-ius" I give as "-i." Thus one Balbus becomes son Balbi, rather than the clumsy Balbuses. However, I am contentedly inconsistent; I allow "Caesar" mutate into "Caesars" on the grounds that it is not inelegant and that the correct Latin would be the pedantic-sounding Caesares. I say "Pompey" and "Livy" rather than "Pompeius" and "Livius because that is how the English-speaking world has termed them for many centuries. Place-names a usually given in their Latin form, except for well-known Anglicisms such as Rome and Athens. To convey the otherness of not-Rome, I have used Parthian and Armenian personal names in place their Romanized or Hellenized versions. So Artavasdes becomes Artavâzd, Artaxes Ardashes, Orode Urûd, Pacorus Pakûr, Phraates Frahâta, Phrataces Frahâtak, and Tigranes Dikran.

The modern-day interpretation of the ancient literary sources has reached a high level sophistication and a skeptical eye is turned, usually wisely, on any claim made by a Latin or Green historian. I incline to a minimalist view, often accepting what I am told unless there is an obvious rational objection (for example, when two sources disagree). It is important to hesitate before ironized out inconsistent or surprising behavior; human beings are capable of harboring contradicto emotions, of acting against their interests, or stupidly.

So, for example, Augustus' reported visit to see his grandson Agrippa Postumus on his island exile may have been an odd and foolish thing for a sick old man to do, but it does not follow that the visit never took place. Even implausibility is a criterion of judgment to be applied with caution. Most of the contradictions in this story fall comfortably inside the usual bounds of human irrationality.

It is difficult to be categorical about the value of money, because the costs of providing differe products and services are not the same as those of today. The basic Roman unit of account was the sesterce, very roughly worth between one and two pounds sterling.

The Romans dated their years from the supposed foundation of the city in 753 B.C., but it wou confuse the reader if I placed Caesar's assassination in 709 A.U.C. (ab urbe condita, or "from the city foundation"), rather than the familiar 44 B.C. I use modern dating, and in so doing allude on almo every page to the one great event of Augustus' life about which he and practically everyone else in the Roman empire knew nothing: the birth of Christ.

INTRODUCTION

A.D. 14

The island was mountainous and almost completely inaccessible, with precipitous cliffs, s grottoes, and strangely shaped rocks. Endless sunshine, abundant, almost tropical flora, and clear a made it a lovely place, as did its delightful inhabitants, who were originally colonists from mainland Greece. Here he could forget business of state and relax in complete privacy and safety.

Security was an important issue, for the old man was ruler of the known world and had man enemies. He had overthrown the partly and messily democratic Republic, and for more than for years had governed the Roman empire alone. He was known as Augustus, or "Revered One," a nan that separated him from ordinary mortals. However, he never paraded his authority; he did not like be called *dominus*, "My Lord," but *princeps*, "top person" or "first citizen."

Capri was not just beautiful, it was easy to defend. Years ago Augustus had built a palatial vill here. Perched on a high promontory, it was like a ship's prow made from stone. The building contained every luxury—extensive gardens, a bath complex with hot rooms and splash pools, as spectacular views of the sea. There were no springs in this arid, rocky spot, so cisterns gathered supply of rainwater. Four-story apartment blocks housed the many servants, slaves, and guards needed to look after the *princeps* and his guests.

Augustus was not the only lotus-eater. He wanted his staff to have a good time, too. Some of the lived on an islet off Capri, which he nicknamed the Land of Do-Nothings because they were so lazy.

. .

Augustus was seventy-seven and in poor health. He had noticed the first signs of terminal decline to previous spring; the end was fast approaching. So, too, was his greatest challenge. For the good Rome (he told himself) one-man rule had to continue, so he gave careful thought to the preparation that would ensure a smooth handover of power to his chosen successor. He knew that trouble had ahead. As soon as he died, many Romans would want to go back to the days of the free Republic People were already talking idly of the blessings of liberty. There was irresponsible chatter of civiliars.

The *princeps* set up a small succession committee, comprising a handful of trusted advisers, are gave it the task of planning the transition. The trick would be to set everything in place before anyone noticed or had time to object. He chaired the meetings himself, and he took Livia, his seventy-on

year-old wife, into his confidence, as he always had done throughout his career; she attended some the group's meetings.

Augustus intended his successor to be Livia's fifty-five-year-old son, an able military commande Tiberius Claudius Nero. Ten years ago he had formally adopted Tiberius and shared his power within.

If only, the old man thought to himself, he did not have to leave Rome to a man he did not real care for. Competent, hardworking, experienced—yes, Tiberius was all these things, but he was als gloomy and resentful. "Poor Rome," he muttered to himself, "doomed to be masticated by those slow moving jaws!"

There was another possible pretender. Augustus had a grandson, Agrippa Postumus, now in his mic twenties. He had always had a soft spot for Agrippa, but the child grew up into an angry and viole young man, unsuitable for public office. Nevertheless, Augustus adopted him as his so simultaneously with Tiberius, hoping that the lad would become more mature and responsible.

He did not, and his saddened grandfather had had to disown him. A few years ago, he had se Agrippa to cool his heels at the seaside resort of Surrentum. But the boy still managed to get in trouble, and was now languishing under military guard on Planasia, a tiny island south of Elba: out sight but, unhappily, not out of mind.

This was because Agrippa had influential friends at Rome, people who were tired of higrandfather's cautious, patient style of governing. Augustus had received reliable reports that a pl was afoot to spring the boy from his place of exile, take him to one of the frontier armies, and mare on Rome.

Any resistance during the handover of power after Augustus' death would center on Agrippa. So the succession committee's first job was to deal with the threat he posed. In May of A.D. 14 Augustus let be known that he was in need of some peace and quiet and intended to spend a couple of weeks at villa in the countryside south of Rome. From there, he departed, under conditions of strictest secrecion the long sea journey north to Planasia.

Agrippa was astonished by the sudden arrival of his grandfather, and there were tears and hugs a round. But a little conversation showed that the boy was as moody and dangerous as ever. Augusti was moved, but pitiless. Right from his entry into public life at the age of eighteen, no one whereatened his power received any quarter. The greater the threat, even if it came from his nearest and dearest, the icier the punishment.

The *princeps* put his arm around Agrippa's shoulders and reassured him that he loved him ar would soon bring him home to Rome. He calculated that this would dampen any enthusiasm f plotting escape and revenge. Then Augustus boarded his ship, upset but glumly reconciled arranging his grandson's execution.

Everything would be much more manageable if all the main players in the succession game were of Rome. The agreed plan was that when the time came, the *princeps* would dispatch Tiberius, he established deputy and heir, to settle affairs in the troublesome province of Illyricum (today Croatia). He would be giving a clear sign to political observers that all was well, and (more to the point) that *he* was well. His own final destination would be his father's old villa at Nola, near the volcanic mountain of Vesuvius. If matters could be so arranged, he would die in the same room Gaius Octavius had more than seventy years previously. This would be a dignified reminder of what the regime stood for: honoring the past and the old plain-living values of rural Italy.

At last, in the summer of A.D. 14, the moment of truth arrived. The *princeps* looked and felt more than ever. Neither he nor his doctors knew what was the matter with him; he seemed to be suffering from no particular illness, but felt feverish and very weak. It was clear to him as well as to Livia at Tiberius that he had, at best, only weeks to live. It was time to put the succession plan into operation.

To make sure rumor and malice did not reach the legions on the frontiers before official news can of a change of leadership in the capital, top-secret dispatches were sent by rapid courier to the commanders of the German and Danube armies and to the governors of the eastern provinces. The warned of Augustus' failing condition, and Tiberius' succession. They advised strict discipline to reduce the risk of mutinies.

Augustus gave Tiberius his commission for Illyricum. As a very public sign of his confidence him, he decided to accompany Tiberius for part of his journey south down the Via Appia, the gre road that led to the port of Brundisium on Italy's heel. He was held up at Rome for some days by long list of court cases that he was judging. Losing patience, he cried: "I will stay here no longe whoever tries to detain me!" It occurred to him that when he was gone, people would remember the remark as prophetic.

Eventually the two men were able to leave Rome, accompanied by a large bodyguard of soldiers as an entourage of slaves, servants, and officials. Augustus noticed that a brisk sea breeze was rising as decided on the spur of the moment that the party would take ship that evening, although he dislike night voyages. This had the advantage of avoiding the malarial Pomptine Marshes, through which the would have had to pass if traveling by road.

It was a bad idea, for the old man caught a chill, the first symptom of which was diarrhea. So, aft coasting past Campania, he decided to spend a few last sunlit days at Capri. He was determined enjoy himself. The *princeps* sat for a long time watching local youths at the open-air gymnasium, are invited them back to a banquet. He encouraged them to play practical jokes, and they scrambled about tokens that he threw at them, entitling the holders to small prizes such as fruit and sweetmeats.

The *princeps* and his party crossed over from Capri to Neapolis (today's Naples), where, although his stomach was still weak and his diarrhea returning intermittently, he attended the athlet competition that the city staged every five years in his honor. He then set off with Tiberius and sa goodbye to him at Beneventum, retracing his steps as arranged to the villa at Nola. Privately, Tiberius

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