

HISTORICAL DICTIONARY OF  
**AMERICAN  
PROPAGANDA**



*Martin J. Manning with the assistance of Herbert Rosenstein*

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**HISTORICAL  
DICTIONARY  
*of* AMERICAN  
PROPAGANDA**

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**Martin Manning**  
*with the assistance of*  
**Herbert Romerstein**

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## List of Terms

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Abolitionist Propaganda	Barnes, Harry Elmer
Active Measures Working Group	Benét, Stephen Vincent
Adams, Samuel	Bernays, Edward L.
Advancing American Art	Big Lie
Afghan Media Project	Binational Centers
Agitprop	Biological and Chemical Weapons Warfare
AIDS Disinformation Campaign	<i>Birth of a Nation</i>
“America First” Committee	Bittman, Ladislav
American Centers and American Corners	Black Propaganda
American Colonization Society	Blankenhorn, Heber
American Council Against Nazi Propaganda	Book Fairs
American Forces Network, Europe (AFN)	Books
American National Exhibition, Moscow	<i>Boston Gazette</i>
American Nazi Party	Boston Massacre
American Republics	<i>Boston News-Letter</i>
Amerika Haus	Boston Tea Party
<i>Amerika Illustrated</i>	Braddock II
Analysis of Communist Propaganda	Brainwashing
Anti-Imperialist League	Brecht, Bertolt
Anti-Semitic Propaganda	Brussels Universal and International Exposition (EXPO 1958)
Appendix Nine	Buenos Aires Convention for Promotion of Inter-American Cultural Relations
Art Exhibitions	Bunker Hill
Atoms for Peace	Bureau of Public Diplomacy and Public Affairs (U.S. Department of State)
Atrocity Propaganda	Byoir, Carl R.
Axis Propaganda	
Baby Parts	



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Cadore Letter  
 Campaign of Truth  
 Cantril, Albert Hadley  
 Carroll, John Wallace  
 Carter, Boake  
 Cartoons  
 Catholic Church  
*Cato's Letters*  
 Central Intelligence Agency (CIA)  
 Century Group  
 Chambers, Whittaker  
*Changing Minds, Winning Peace*  
 Chaplin, Charles Spencer  
*Chesapeake Affair*  
 China White Paper  
 Civil War Propaganda  
 Civil War Tokens  
 Clandestine Radio Stations  
 Cobbett, William ("Peter Porcupine")  
 Cold War  
 Comics and Comic Strips  
 Commission on Organization of the Executive Branch of the Government (Hoover Commission)  
 Committee for National Morale  
 Committee of Secret Correspondence  
 Committee on Public Information  
 Committee to Defend America by Aiding the Allies  
 Committees of Correspondence  
 Congress for Cultural Freedom  
 Coordinator of Information  
 Coordinator of Inter-American Affairs  
 Coughlin, Charles Edward  
*Counterattack*  
*Covert Action Information Bulletin*  
 Creel, George  
 Crusade for Freedom  
 Cuba  
 Cuban Freedom Committee  
 Cultural Diplomacy  
 Cultural Exchanges  
 Darlan Interlude  
 Davis, Elmer Holmes  
 Debunk  
 Deception  
 De Leon, Edwin  
 De Lome Letter  
 Disinformation  
 Disney Image  
 Division of Cultural Relations (Department of State)  
 Documentary Films  
 Domestic Dissemination  
 Donovan, William J.  
 "Don't Tread on Me"  
 Dove, David James  
 Duranty, Walter  
 Edes, Benjamin  
 Eisenhower-Rockefeller Letter  
 Eisler, Gerhardt  
 Emancipation Proclamation  
 Family of Man  
 Farewell Address (Washington)  
 Federal Arts Project  
 Federal Bureau of Investigation  
 Federal Theater Project (FTP)  
*Federalist, The*  
 Fifth Column  
 Fight for Freedom Committee (FFF)  
 Foreign Agents Registration Act (FARA)  
 Forgeries  
 Four Freedoms  
 Four-Minute Men  
 France  
 Frank, Benno D.  
 Franklin, Benjamin  
 Freneau, Philip Morin  
 Friendly Subversion  
 Front Organizations  
 Geilenkirchen Salient ("Assault" On)  
 Geisel, Theodor Seuss  
 German-American Bund

German-Bolshevik Conspiracy, The  
German Library of Information  
Germany  
Gillars, Mildred Elizabeth  
Goebbels and His Propaganda Efforts  
Against the Allies  
Gray Propaganda  
Great Britain  
Gulag—Slavery, Inc.  
Gulf War Disinformation  
Hale, William Bayard  
Hate Propaganda  
Helene Von Damm Forgery Letter  
Henry Ford and *The International Jew*  
Herz, Martin Florian  
*Hitler's Airwaves*  
Holocaust Denial  
Home Front Propaganda  
Hotze, Henry  
*Hour, The*  
House Resolution 199  
*I Led Three Lives*  
*Index, The*  
Information USA  
Institute for Historical Review  
Institute for Propaganda Analysis (IPA)  
Institute of Pacific Relations  
Inter-Allied Propaganda Commission  
International Expositions  
Iraq  
Italy  
Jackson, Charles Douglas  
Japan  
Jefferson–Franklin Plan  
John Reed Clubs  
Join, or Die  
“Journal of Occurrences”  
Joyce, William Brooke  
Katyn Forest Massacre Incident  
Kendall, Amos  
Kirkpatrick Speech  
Kobayashi Experiment  
Ku Klux Klan  
Lasswell, Harold Dwight  
Leaflets  
League of American Writers  
Lee, Ivy Ledbetter  
Lerner, Daniel  
*Let Poland Be Poland*  
Lexington and Concord (Battle)  
Liberty Lobby  
Libraries  
Lilly, Edward Paul  
Lorentz, Pare MacTaggart  
Lorient (Radio Siege)  
*Lusitania* Incident  
Magazines  
Marshall Plan  
Marxist Propaganda  
*Masses, The*  
McCarthyism  
*Mein Kampf*  
Merriam, Charles Edward  
Military Propaganda  
Miller, Glenn  
*Mission to Moscow*  
Morgenthau Plan  
Moronic Little King Incident  
Motion Pictures  
*Mrs. Miniver*  
Müenzenberg, Willi  
Murrow, Edward [Egbert] Roscoe  
Music  
Mutual Educational and Cultural  
Exchange Act  
National Anthems  
National Electric Light Association  
*Neue Zeitung*  
New Deal  
*New Masses*  
Newspapers  
Norden, Commander Robert Lee

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Normandy Invasion  
 Occupied Countries and Territories  
 Office of Facts and Figures  
 Office of Strategic Services  
 Office of War Information  
 OP-16W (Directive)  
 Operation Annie  
 Operation Cornflakes  
 Operation Magic Carpet  
 Operation Mincemeat  
 Operation Veto  
 Operations Coordinating Board  
 Paine, Thomas  
 Pamphlets  
 Panel on International Information,  
 Education, and Cultural Relations  
 Pearl Harbor  
*Plow That Broke the Plains, The*  
 Postal Regulations (Communist Political  
 Propaganda)  
 Posters in Wartime  
 Pound, Ezra Loomis  
 President's Advisory Committee on  
 Government Organization  
 President's Committee on Information  
 Activities Abroad  
 President's Committee on International  
 Information Activities  
 President's Task Force on U.S.  
 Government International Broadcasting  
*Prestige Project*  
 Princeton Conference on Psychological  
 Warfare  
 Prisoners of War  
*Problems of Communism*  
 Project Troy  
*Propaganda: The Formation of Men's  
 Attitudes*  
 Propaganda Analysis  
 Propaganda Collections  
 Propaganda Committees  
 Propaganda of the Deed  
*Protocols of the Learned Elders of Zion*  
 Psychological Operations Coordinating  
 Committee  
 Psychological Strategy Board  
 Psychological Warfare  
 Psychological Warfare Branch, Allied  
 Forces Headquarters (PWB/AFHQ)  
 Psychological Warfare Division, Supreme  
 Headquarters Allied Expeditionary Forces  
 (PWD/SHAEF)  
*Psychology of Radio*  
 Public Diplomacy  
 Public Opinion  
 Public Relations  
 Publicity Bureau  
*Pueblo* Film  
 Quantico Vulnerabilities Panel  
 Radio Broadcasting by the U.S.  
 Government  
 Radio Caiman  
 Radio Free Asia  
 Radio Free Europe  
 Radio in the American Sector  
 Radio Liberty  
 Radio Marti  
 Radio Sawa  
 Radio Swan  
 Reagan, Ronald Wilson  
*Red Channels*  
 Reed, John  
 Regional Service Centers  
 Riegel, Oscar Werthold  
*River, The*  
 Robeson, Paul Leroy  
 Rockefeller Letter  
 Rockwell, George Lincoln  
 Rockwell, Norman Perceval  
 Roosevelt, Franklin  
 Rosie the Riveter  
*Royal American Magazine*  
 Rumor  
 Schramm, Wilbur Lang  
 Schweitzer-Pinochet Letter

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- Short Narrative of the Horrid Massacre in Boston*  
 Simplicity and Repetition  
 Smedley, Agnes  
 Smith, Gerald Lyman Kenneth  
 Soldatensender Calais  
 Sons of Liberty  
 Soviet Active Measures  
 Spanish-American War  
*Spreading Germs of Hate*  
 Stamp Act  
*Stars and Stripes, The*  
 State-Army-Navy-Air Coordinating Committee  
 Stimson-Borah Letter  
 Stout, Rex Todhunter  
 Stowe, Harriet Beecher  
 Strong, Anna Louise  
 Superstitions  
 Symbols  
 Szyk, Arthur  
 Tanaka Memorial  
 Television Broadcasting  
 Television Marti  
 Terrorism  
 Themes  
 Thomas, Isaiah  
 Thompson, Dorothy  
 Thomsen, Hans  
 Tokyo Rose  
 Trust  
 Tucci, Niccolo  
 Uncle Sam  
*Uncle Tom's Cabin*  
 Unconditional Surrender  
 U.S. Army Field Manual  
 U.S. Congress. House. Committee on Un-American Activities  
 U.S. Congressional Investigations of Propaganda  
 U.S. Cultural and Information Programs  
 U.S. Department of Agriculture  
 U.S. Department of State  
 U.S. Film Service  
 U.S. Government  
 U.S. Information Agency  
 U.S. Information and Educational Exchange Act  
*United States Magazine*  
 U.S.A. Zone of the Overseas Service (North American Service)  
 Viereck, George Sylvester  
 Vietnam Conflict  
 Vietnam. Joint United States Public Affairs Office  
 Vietnam Movies  
 Voice of America  
 Vollbehrr, Otto Heinrich Friederich  
 Walker, David  
 War Advertising Council  
 War of American Independence Propaganda  
 War Propaganda  
 Warburg, James Paul  
 Weld, Theodore Dwight  
 Whalen Documents  
 White, Ralph K.  
 White Propaganda  
 Whitehouse, Vira Boarman  
 Why We Fight Series  
 Wick, Charles Z.  
 Wodehouse, Pelham Grenville  
 Women as Propaganda Images in Wartime  
 World Cruise of the U.S. Navy  
 World War I  
 World War II  
 Worldnet  
 Zacharias, Ellis Mark  
 Zimmermann Telegram  
 Zinoviev Letter

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## Guide to Related Topics

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### ART

Advancing American Art  
Art Exhibitions  
Family of Man  
Federal Arts Project  
Four Freedoms

### CAMPAIGNS

Afghan Media Project  
Boston Massacre  
Boston Tea Party  
Braddock II  
Campaign of Truth  
*Chesapeake* Affair  
Darlan Interlude  
Farewell Address (Washington)  
Henry Ford and *The International Jew*  
Holocaust Denial  
Katyn Forest Massacre Incident  
*Lusitania* Incident  
Marshall Plan  
Operation Magic Carpet  
Operation Mincemeat  
Operation Veto  
Panel on International Information,  
Education, and Cultural Relations  
*Prestige Project*  
Project Troy

U.S. Cultural and Information Programs  
World Cruise of the U.S. Navy

### COUNTRIES

American Republics  
Cuba  
France  
Germany  
Great Britain  
Iraq  
Italy  
Japan  
Occupied Countries and Territories

### DISINFORMATION

AIDS Disinformation Campaign  
Baby Parts  
Biological and Chemical Weapons  
Warfare  
Disinformation  
Gulf War Disinformation  
Soviet Active Measures

### EXHIBITIONS AND FAIRS

Advancing American Art  
American National Exhibition, Moscow  
Art Exhibitions

Atoms for Peace  
 Brussels Universal and International  
 Exposition  
 Family of Man  
 Information USA  
 International Expositions

## FILMS

*Birth of a Nation*  
 Disney Image  
 Documentary Films  
*Mission to Moscow*  
 Motion Pictures  
*Mrs. Miniver*  
*Plow That Broke the Plains, The*  
*Pueblo* Film  
*River, The*  
 Vietnam Movies  
 Why We Fight Series

## FORGERIES

Cadore Letter  
 De Lome Letter  
 Eisenhower–Rockefeller Letter  
 Forgeries  
 German-Bolshevik Conspiracy, The  
 Helene Von Damm Forgery Letter  
 Kirkpatrick Speech  
*Protocols of the Learned Elders of Zion*  
 Rockefeller Letter  
 Schweitzer–Pinochet Letter  
 Tanaka Memorial  
 Whalen Documents  
 Zimmermann Telegram  
 Zinoviev Letter

## GOVERNMENT AGENCIES

Active Measures Working Group  
 Bureau of Public Diplomacy and Public  
 Affairs (U.S. Department of State)

Central Intelligence Agency (CIA)  
 Commission on Organization of the  
 Executive Branch of the Government  
 (Hoover Commission)  
 Committee for National Morale  
 Committee of Secret Correspondence  
 Committee on Public Information  
 Committee to Defend America by Aiding  
 the Allies  
 Committees of Correspondence  
 Coordinator of Information  
 Division of Cultural Relations  
 (Department of State)  
 Federal Bureau of Investigation  
 Federal Theater Project  
 Office of Facts and Figures  
 Office of Strategic Services  
 Office of War Information  
 Operations Coordinating Board  
 President's Advisory Committee on  
 Government Organization  
 President's Committee on Information  
 Activities Abroad  
 President's Committee on International  
 Information Activities  
 President's Task Force on U.S.  
 Government International Broadcasting  
 Propaganda Committees  
 Psychological Operations Coordinating  
 Committee  
 Psychological Strategy Board  
 Psychological Warfare Branch, Allied  
 Forces Headquarters (PWB/AFHQ)  
 Psychological Warfare Division, Supreme  
 Headquarters Allied Expeditionary Forces  
 (PWD/SHAEF)  
 Publicity Bureau  
 Regional Service Centers  
 State-Army-Navy-Air Coordinating  
 Committee  
 U.S. Congress. House. Committee on  
 Un-American Activities  
 U.S. Congressional Investigations of  
 Propaganda

U.S. Cultural and Information Programs  
 U.S. Department of Agriculture  
 U.S. Department of State  
 U.S. Film Service  
 U.S. Government  
 U.S. Information Agency  
 Vietnam. Joint United States Public Affairs Office (JUSPAO)

## LEGISLATION

Buenos Aires Convention for Promotion of Inter-American Cultural Relations  
 Domestic Dissemination  
 Foreign Agents Registration Act (FARA)  
 House Resolution 199  
 Mutual Educational and Cultural Exchange Act  
 OP-16W (Directive)  
 Postal Regulations (Communist Political Propaganda)  
 Stamp Act  
 U.S. Information and Educational Exchange Act

## LIBRARIES AND CENTERS

American Centers and American Corners  
 Amerika Haus  
 Binational Centers  
 German Library of Information Libraries  
 Propaganda Collections

## METHODS AND TECHNIQUES

Agitprop  
 Brainwashing  
 Cultural Diplomacy  
 Cultural Exchanges  
 Public Opinion  
 Public Relations

## MUSIC

Disney Image  
 Music  
 National Anthems

## ORGANIZATIONS

“America First” Committee  
 American Colonization Society  
 American Council Against Nazi Propaganda  
 American Nazi Party  
 Anti-Imperialist League  
 Catholic Church  
 Century Group  
 Congress for Cultural Freedom  
 Crusade for Freedom  
 Cuban Freedom Committee  
 Fight for Freedom Committee (FFF)  
 Front Organizations  
 German-American Bund  
 Institute for Historical Review  
 Institute for Propaganda Analysis (IPA)  
 Institute of Pacific Relations  
 Inter-Allied Propaganda Commission  
 John Reed Clubs  
 Ku Klux Klan  
 League of American Writers  
 Liberty Lobby  
 National Board for Historical Service  
 National Electric Light Association  
 Sons of Liberty  
 War Advertising Council

## PEOPLE

Adams, Samuel  
 Barnes, Harry Elmer  
 Benét, Stephen Vincent  
 Bernays, Edward L.  
 Bittman, Ladislav  
 Blankenhorn, Heber



Brecht, Bertolt  
 Byoir, Carl R.  
 Cantril, Albert Hadley  
 Carroll, John Wallace  
 Carter, Boake  
 Chambers, Whittaker  
 Chaplin, Charles Spencer  
 Cobbett, William ("Peter Porcupine")  
 Coughlin, Charles Edward  
 Creel, George  
 Davis, Elmer Holmes  
 De Leon, Edwin  
 Donovan, William J.  
 Dove, David James  
 Duranty, Walter  
 Edes, Benjamin  
 Eisler, Gerhardt  
 Frank, Benno D.  
 Franklin, Benjamin  
 Freneau, Philip Morin  
 Gillars, Mildred Elizabeth  
 Goebbels and His Propaganda Efforts  
 Against the Allies  
 Hale, William Bayard  
 Henry Ford and *The International Jew*  
 Herz, Martin Florian  
 Hotze, Henry  
 Jackson, Charles Douglas  
 Joyce, William Brooke  
 Kendall, Amos  
 Lasswell, Harold Dwight  
 Lee, Ivy Ledbetter  
 Lerner, Daniel  
 Lilly, Edward Paul  
 Lorentz, Pare MacTaggart  
 Merriam, Charles Edward  
 Miller, Glenn  
 Murrow, Edward [Egbert] Roscoe  
 Paine, Thomas  
 Pound, Ezra Loomis  
 Reagan, Ronald Wilson  
 Reed, John

Riegel, Oscar Werthold  
 Robeson, Paul Leroy  
 Rockwell, George Lincoln  
 Rockwell, Norman Perceval  
 Roosevelt, Franklin  
 Schramm, Wilbur Lang  
 Smedley, Agnes  
 Smith, Gerald Lyman Kenneth  
 Stout, Rex Todhunter  
 Stowe, Harriet Beecher  
 Strong, Anna Louise  
 Szyk, Arthur  
 Thomas, Isaiah  
 Thompson, Dorothy  
 Thomsen, Hans  
 Tucci, Niccolo  
 Viereck, George Sylvester  
 Vollbehrr, Otto Heinrich Friedrich  
 Walker, David  
 Warburg, James Paul  
 Weld, Theodore Dwight  
 White, Ralph K.  
 Whitehouse, Vira Boarman  
 Wick, Charles Z.  
 Wodehouse, Pelham Grenville  
 Zacharias, Ellis Mark

### **PROPAGANDA TYPES**

Abolitionist Propaganda  
 Anti-Semitic Propaganda  
 Atrocity Propaganda  
 Axis Propaganda  
 Black Propaganda  
 Gray Propaganda  
 Hate Propaganda  
 Home Front Propaganda  
 Marxist Propaganda  
 Military Propaganda  
 Propaganda of the Deed  
 Public Diplomacy  
 War Propaganda  
 White Propaganda

**PSYCHOLOGICAL WARFARE**

Princeton Conference on Psychological Warfare

Psychological Warfare

Psychological Warfare Branch, Allied Forces Headquarters (PWB/AFHQ)

Psychological Warfare Division, Supreme Headquarters Allied Expeditionary Forces (PWD/SHAEF)

Quantico Vulnerabilities Panel

Terrorism

**PUBLICATIONS**

Cartoons

Comics and Comic Strips

Domestic Dissemination

Leaflets

Propaganda Collections

**Books**

Appendix Nine

Book Fairs

Books

*Federalist, The*

*Hitler's Airwaves*

*I Led Three Lives*

*Mein Kampf*

*Propaganda: The Formation of Men's Attitudes*

*Psychology of Radio*

*Red Channels*

*Spreading Germs of Hate*

*Uncle Tom's Cabin*

**Magazines**

*Amerika Illustrated*

*Counterattack*

*Covert Action Information Bulletin*

*Hour, The*

"Journal of Occurrences"

*Masses, The*

*New Masses*

*Problems of Communism*

Propaganda Analysis

*Royal American Magazine*

*United States Magazine*

**Maps**

Gulag—Slavery, Inc.

**Newspapers**

*Boston Gazette*

*Boston News-Letter*

Henry Ford and *The International Jew*

*Index, The*

*Neue Zeitung*

*Stars and Stripes, The*

**Pamphlets**

*Cato's Letters*

*Protocols of the Learned Elders of Zion*

*Short Narrative of the Horrid Massacre in Boston*

**Reports**

Analysis of Communist Propaganda

Appendix Nine

*Changing Minds Winning Peace*

China White Paper

U.S. Army Field Manual

**Speeches**

Emancipation Proclamation

Farewell Address (Washington)

**RADIO BROADCASTING**

American Forces Network, Europe (AFN)

Clandestine Radio Stations

Crusade for Freedom

Cuban Freedom Committee

Darlan Interlude  
 Debunk  
 Geilenkirchen Salient  
 (“Assault” On)  
 Gillars, Mildred Elizabeth  
 Kobayashi Experiment  
 Lorient (Radio Siege)  
 Moronic Little King Incident  
 Norden, Commander Robert Lee  
 Operation Annie  
 Radio Broadcasting by the U.S.  
 Government  
 Radio Caiman  
 Radio Free Asia  
 Radio Free Europe  
 Radio in the American Sector  
 Radio Liberty  
 Radio Marti  
 Radio Sawa  
 Radio Swan  
 Soldatensender Calais  
 Tokyo Rose  
 U.S.A. Zone of the Overseas Service  
 (North American Service)  
 Voice of America

### **SLOGANS AND TERMS (USAGE)**

Big Lie  
 Deception  
 “Don’t Tread on Me”  
 Fifth Column  
 Friendly Subversion  
 Join, or Die  
 McCarthyism  
 Rumor  
 Superstitions  
 Symbols  
 Themes  
 Trust  
 Uncle Sam

### **TELEVISION BROADCASTING**

*Let Poland Be Poland*  
 Television Broadcasting  
 Television Marti  
 Worldnet

### **TIME PERIODS**

Civil War  
 Cold War  
 New Deal  
 Vietnam Conflict  
 War of American Independence  
 World War I  
 World II

### **WAR PROPAGANDA**

Bunker Hill  
 Civil War Propaganda  
 Civil War Tokens  
 Committee of Secret Correspondence  
 Committee on Public Information  
 Committee to Defend America by Aiding  
 the Allies  
 Committees of Correspondence  
 Coordinator of Information  
 Debunk  
 Four-Minute Men  
 Geilenkirchen Salient (“Assault” On)  
 Goebbels and His Propaganda Efforts  
 Against the Allies  
 Jefferson–Franklin Plan  
 Join, or Die  
 Kobayashi Experiment  
 Lexington and Concord (Battle)  
 Lorient (Radio Siege)  
 Morgenthau Plan  
 Normandy Invasion  
 Office of Facts and Figures  
 Office of Strategic Services

Office of War Information	Soldatensender Calais
Operation Annie	Spanish-American War
Operation Cornflakes	State-Army-Navy-Air Coordinating Committee
Pearl Harbor	Unconditional Surrender
Posters in Wartime	Vietnam Conflict
Prisoners of War	Vietnam. Joint United States Public Affairs Office
Psychological Warfare Branch, Allied Forces Headquarters (PWB/AFHQ)	War of American Independence
Psychological Warfare Division, Supreme Headquarters Allied Expeditionary Forces (PWD/SHAEF)	Women as Propaganda Images in Wartime
Rosie the Riveter	World War I
	World II

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## Preface

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The *Historical Dictionary of American Propaganda* puts U.S. propaganda into a historical perspective. There are many interpretations of propaganda, but a simple one might be that it is one-sided communication designed to influence people's thinking and actions.

### PURPOSE

This book includes two forms of propaganda: (1) any efforts created by the U.S. government and directed toward a foreign country or its people, for example, World War II radio and leaflet propaganda; and (2) propaganda created by foreign countries and aimed at the United States, for example, Axis propaganda that targeted the United States and its Allies in World War II and Soviet propaganda during the Cold War.

An introduction provides an overview on U.S. official propaganda, and there are 353 entries on people and events from the period of the War of American Independence to the Iraqi conflict. Entries range in size from approximately 75 to 1,500 words. This work looks at government campaigns and noted propagandists, bringing together in one concise volume persons, events, themes, and other information on U.S. propaganda.

### STRUCTURE

Despite the ever-increasing bibliography on propaganda, including several classic works, the *Historical Dictionary of American Propaganda* is, we believe, the first dictionary work. The 353 entries are arranged alphabetically with appropriate cross referencing ("see also" and "see" references). The front of the book includes an alphabetical list of all the dictionary entry names; a listing by broad subject of all the entry names; an introductory overview of the subject; and a general chronology of American propaganda, highlighting the major dates and events that are further defined in the dictionary. Bibliographic resources are provided with most entries. The bibliography at the back of the book includes general and topical works. An annotated guide provides information on research

collections that maintain propaganda-related material. Bold terms in the entries refer the reader to related entries. Although there are cross references throughout the dictionary for further access to information, in addition, an index provides more specific entry to names, publications, and events described within the entries.

## SCOPE

*The Historical Dictionary of American Propaganda* came about from the authors' own experiences at the United States Information Agency (USIA), from which co-author Herb Romerstein retired in 1989 as the Soviet Disinformation Officer. Martin Manning continues as a research librarian in USIA's successor (since 1999), the Bureau of Public Diplomacy, under the U.S. Department of State. There, among other duties, he maintains the Bureau's Public Diplomacy Historical Collection, which was created at the suggestion of then USIA Director Edward R. Murrow (1961–1964) to answer questions on the history of USIA, its successors, and its functions.

The authors explore the historical role of American propaganda and its significance in U.S. history from the French and Indian War (1754) with Benjamin Franklin's *Join, or Die* cartoon to the aftermath of the terrorist attacks on 9/11/2001. The book is not intended as a comprehensive treatise on American propaganda. Because the focus of this book is U.S. official propaganda, international propaganda is included only as it applies to the United States.

The entries were compiled from both primary and secondary sources after a thorough search of books, articles, documents, dissertations and personal papers, many from the Public Diplomacy Historical Collection, formerly the USIA Historical Collection.

This dictionary tries to be inclusive in its coverage of persons and events that the authors considered to be important in U.S. propaganda history. The authors include all the major publications, people, countries, and events, especially those that are well known from such sources, such as the Committee on Public Information, Office of War Information, United States Information Agency, that were created as propaganda agencies. Also included are such individuals as Thomas Paine, "Axis Sally" (Mildred Gillars), "Tokyo Rose," Harriet Beecher Stowe and her abolition novel, *Uncle Tom's Cabin*, and many more. However, no attempt was made to list everyone who worked in American propaganda.

The selection process for the list of entries was not easy, but an attempt was made to cover topics and people the authors thought were important. General subject areas include front organizations, Soviet disinformation, prominent propagandists, and significant materials in the subject of propaganda (books, exhibitions and fairs, films, newspapers, pamphlets, periodicals, posters). Certain categories were omitted because they are not significant to the book's intent and purpose: (1) activist movements, such as domestic advocacy, or the homosexual liberation movement, a controversial but minor propaganda issue except in its importance in Soviet disinformation regarding AIDS; and (2) morale builders, such as Clara Barton and the Red Cross or the United Service Organizations (USO), which are not really propagandists or propaganda organizations.

Several essays were combined under a more common term rather than treated as individual essays, for example, **U.S. Congressional Investigations of**

**Propaganda.** This term includes such committees as the Dies Committee, House Special Committee to Investigate Communist Propaganda in the United States, Overman Committee, and Senate Committee on the Investigation of Propaganda. There are appropriate cross references in the text. However, there is a separate entry for the best known of these committees, the House Un-American Activities Committee.



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