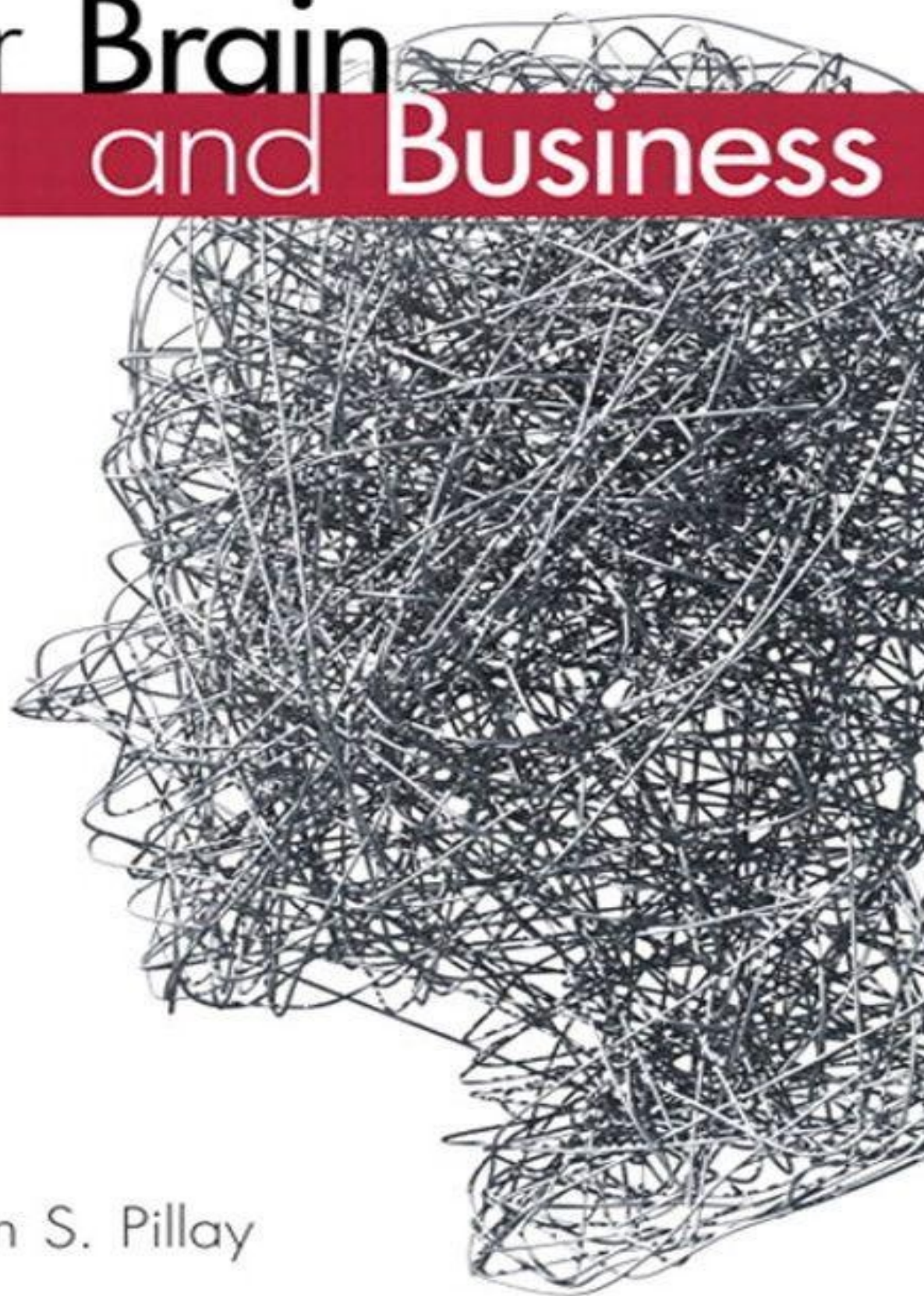


The Neuroscience of Great Leaders

# Your Brain and Business



Srinivasan S. Pillay

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**Srinivasan S. Pillay**

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To Papa and the typewriter





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# About the Author

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**Srinivasan S. Pillay, M.D.**, is a certified master executive coach, brain-imaging researcher, and Assistant Clinical Professor of Psychiatry at Harvard Medical School. He is also the Founder, CEO, and President of NeuroBusiness Group—an executive coaching company with coaches trained in the application of brain science to profitability and personal satisfaction in the business environment. Dr. Pillay has taught these methods with very high acclaim to executives from many companies, including but not limited to McKinsey, The World Bank, The MITRE Corporation, Genzyme, Novartis, ARA, Banks of North America, CEO Clubs of Greece and Boston, Coca Cola, Pepsico, and Microchip. He has worked with coaches in a teaching or collaborative capacity from The Forum Corporation, Mobius Executive Leadership, and Triad Consulting. In addition, he has been invited to present his work in Boston, New York, Los Angeles, London, Switzerland, Greece, and Singapore, and his most recent presentations have been to executives from Africa, Asia, and the Middle East. Dr. Pillay is also the author of *Life Unlocked: 7 Revolutionary Lessons to Overcome Fear* (Rodale, August 2010), and he also writes for *The Huffington Post* and *Psychology Today*.

He is extensively sought out as a speaker and by the media. Select media appearances related to his business experience include *The Financial Times* in Greece, *Epoca Magazine* in Brazil, *Forbes Magazine*, *The Pittsburgh Post Gazette*, *Investors Business Daily*, *Atlanta Journal Constitution*, and the *Sarasota Herald Tribune*. Aside from his work on applying brain science to improving business performance, Dr. Pillay is also regarded as an international expert in burnout, stress, and anxiety, having been the Director of the Outpatient Anxiety Disorders Program at Mclean Hospital, which consistently ranked the top freestanding psychiatric hospital in the United States for the past 20 years. Dr. Pillay lives in Newton, MA, and works out of Cambridge, MA.







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